

# PASSION FOR SHIRTS

Est. 1973



*Seven Seas*

COPENHAGEN

by ID®



Shirts on stock

# *Exclusive shirt range from ID<sup>®</sup> Identity*

Seven Seas Copenhagen ranks among the world's leading producers of quality shirts. Quality and design have been hallmarks of the company for three generations. Today, Seven Seas is owned by the Danish company ID<sup>®</sup> Identity and cooperates with some of the world's leading suppliers of fabrics on the development of high-quality and fashionable shirts. With the carefully selected shirts, focus is on quality materials, comfortable fit and innovative design down to the smallest detail.

## **From business to timeless off-duty look**

Seven Seas carries an extensive range of ready-to-wear shirts for both men and women for all occasions, whether it is business, leisure or evening affairs. Most of our shirts are 100 % cotton and come in different fits, with non-iron options and a variety of collar types and sleeve lengths.

Seven Seas also includes a range of elegant knitwear, classic polo shirts and T-shirts to exude a timeless off-duty look.



WE HOPE  
ENJOY WE  
IT AS MUCH

# *The*

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- The history of



## **NYHAVN - COPENHAGEN**

Visit our headquarters and showroom in  
Nyhavn - Our home since 1973

# 3

## ***Generations of shirt makers***



We are just as passionate about our shirts today as we were when it all started more than four decades ago.

With a tradition of pride and passion, we work with the finest materials to ensure that quality is inherent in every shirt. Thanks to their superb quality, attention to detail and exquisite craftsmanship.

## - The history of



It's the 70's. It's Copenhagen. Seven Seas started with passion for shirtmaking in the old and historical Nyhavn.



**WE HOPE YOU  
ENJOY WEARING  
IT AS MUCH AS  
WE DID MAKING IT**

# **A PASSION INHERITED**

For more than four decades, the family behind Seven Seas Copenhagen has been committed to making shirts. In three generations, no compromise on quality and design has been at the centre of development.

The design team has always collaborated with some of the world's top suppliers of fabrics on the development of fashionable, high-quality shirts. With a tradition of pride and passion, they cut from the finest cloth to ensure that quality is inherent in every shirt.



## **WE CARE**

Seven Seas is a member of amfori BSCI.  
BSCI (Business Social Compliance Initiative) is a network of more than 2,000 European companies which has formulated a set of common ethical principles for purchasing and production in non-EU countries.

This means production where there is no child labour, forced labour or any form of discrimination, the guarantee of a safe working environment and reasonable wages and working hours. The rules also carefully consider the environment.



# *The*

# *Basics*

The perfect wardrobe always starts with the basics – everything from the classic poplin shirt to weekend staples such as the oxford button-down or simply a light weight denim.





## POPLIN

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**SS7** | EASY-CARE  
p. 42





**BASICS**

## OXFORD - VIRGINIA

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**SS56 - SS750 ♀ | EASY-CARE**  
p. 43-44

## LIGHT WEIGHT DENIM

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**SS500** | DENIM  
p. 45







# *The Twills*

Our superb range of Non-Iron Twills has been perfected through decades of research and development. They provide the ability to personalize and refine your wardrobe with a stylish selection of classical designs – it is where practicality, comfort and radiation merge into your new favourite business wardrobe item.

## FINE TWILL

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**SS8** | NON-IRON  
p. 46



## FINE TWILL | CALIFORNIA

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**SS37** | NON-IRON  
p. 47

## FINE TWILL | KADET

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**S780** ♀ | NON-IRON  
p. 48

## FINE TWILL | CHECK

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**S40** | NON-IRON  
p. 49

Here you have the possibility to go from the ordinary to the extraordinary. The Royal Family contains elegant business and social shirts for all occasions. Available in different fits, with non-iron options and a variety of collar types and sleeve lengths. You will be sure to find the perfect shirt for you.







## DOBBY | ROME

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**SS345** | NON-IRON  
p. 51



THE ROYAL FAMILY

## DOBBY | ROYAL OXFORD

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**SS740** ♀ | NON-IRON    **SS311** | NON-IRON

p. 50



# The

# ESSENTIALS

The essentials are just something you really can't have too much of. Perfect for the everyday business wear or off-duty-look, we have selected a wide range of high quality tees, polos and elegant knitwear – all “must-haves” that are both purposeful and stylish at the same time.



## THE POLO | THE O-NECK

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THE ESSENTIALS



**S600 - S630** ♀  
p. 54-53

## THE KNIT

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**S650**  
p. 55





## PRODUCT OVERVIEW

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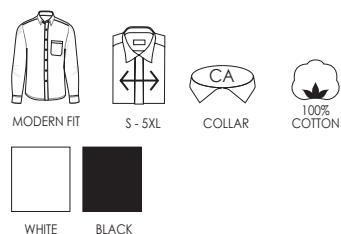
# POPLIN

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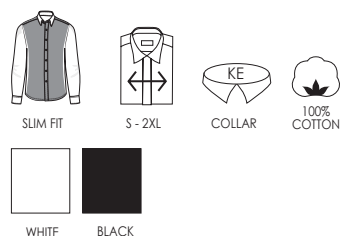
## SS7 | EASY-CARE

Simple and classic multi-purpose shirt made of soft poplin. Long-sleeved shirt in the best easy-care quality. Chest pocket.



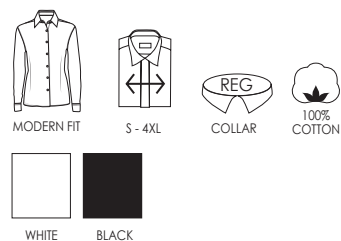
## SS402 | EASY-CARE

Simple and classic multi-purpose shirt made of soft poplin. Long-sleeved shirt in the best easy-care quality.



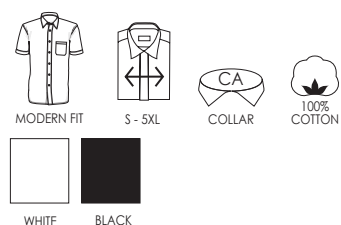
## SS710 | EASY-CARE

Simple and classic multi-purpose shirt made of soft poplin. Classic ladies model with modern silhouette and comfortable fit.



## SS410 | EASY-CARE

Simple and classic multi-purpose shirt made of soft poplin. Short-sleeved shirt in the best easy-care quality. Chest pocket.



# OXFORD

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## SS56 | EASY-CARE

Oxford shirt with button-down collar in improved easy-care quality. Yarn-dyed pinpoint Oxford fabric. Chest pocket.



MODERN FIT



S - 5XL



COLLAR



70% COTTON



30% POLYESTER



LIGHT BLUE



WHITE



## SS700 | EASY-CARE

Oxford ladies shirt in improved easy-care quality. Yarn-dyed pinpoint Oxford fabric. Classic model with modern silhouette and comfortable fit.



MODERN FIT



S - 4XL



COLLAR



70% COTTON



30% POLYESTER



LIGHT BLUE



WHITE



## SS57 | EASY-CARE

Oxford shirt with button-down collar in improved easy-care quality. Yarn-dyed pinpoint Oxford fabric. Chest pocket.



MODERN FIT



S - 5XL



COLLAR



70% COTTON



30% POLYESTER



LIGHT BLUE



WHITE


# VIRGINIA


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## SS342 | EASY-CARE


Shirt with print in easy-care quality. Classic model with modern silhouette and comfortable fit.

  
MODERN FIT

  
S - 5XL

  
COLLAR

  
100% COTTON

  
NAVY PATTERN



## SS343 | EASY-CARE

Shirt with print and easy-care quality. Classic model with modern silhouette and comfortable fit.

  
SLIM FIT

  
S - 2XL

  
COLLAR


  
100% COTTON


  
NAVY PATTERN





## SS750 | EASY-CARE


Shirt with print and easy-care quality. Classic ladies model with modern silhouette and comfortable fit.

  
MODERN FIT

  
S - 4XL

  
COLLAR

  
100% COTTON

  
NAVY PATTERN

# LIGHT WEIGHT DENIM

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## SS500 | Denim

Light weight denim fabric with soft handfeel. Classic model cut in a modern silhouette. Chest pocket.



MODERN FIT



S - 5XL



COLLAR



100% COTTON



INDIGO



## SS770 | Denim

Light weight denim fabric with soft handfeel. Classic ladies model with modern silhouette and comfortable fit.



MODERN FIT



S - 4XL



COLLAR



100% COTTON



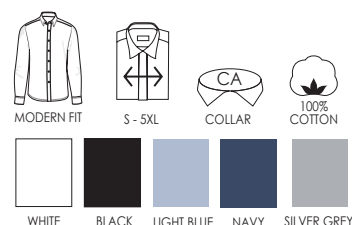
INDIGO

## FINE TWILL



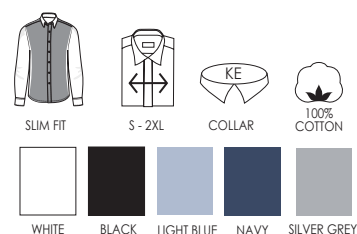
### SS8 | NON-IRON

Modern business shirt in fine twill quality with non-iron finish. Classic model with modern silhouette and comfortable fit.



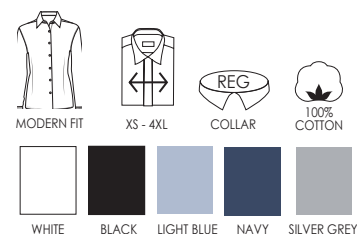
### SS30 | NON-IRON

Modern business shirt in fine twill quality with non-iron finish. Classic model with modern silhouette and comfortable fit.



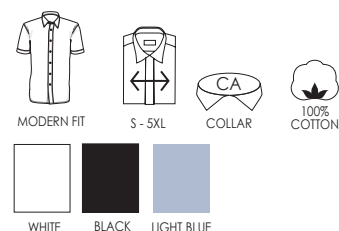
### SS720 | NON-IRON

Modern business shirt in fine twill with non-iron finish. Classic ladies model with modern silhouette and comfortable fit.



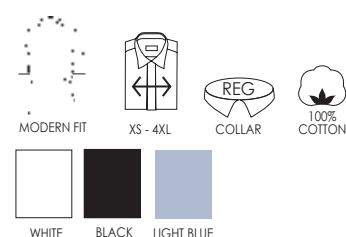
### SS254 | NON-IRON

Modern business shirt in fine twill with non-iron finish. Classic model with modern silhouette and comfortable fit.



### S721 | NON-IRON

Modern business shirt in fine twill with non-iron finish. Classic ladies model with modern silhouette and comfortable fit.



# FINE TWILL | CALIFORNIA



## SS20 | NON-IRON

Modern business shirt in pinstripe fine twill quality with non-iron finish. Classic model with modern silhouette and comfortable fit. Chest pocket.



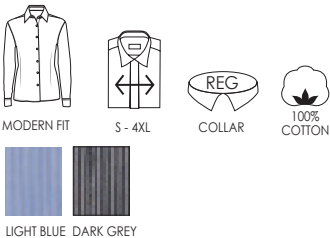
## SS37 | NON-IRON

Modern business shirt in pinstripe fine twill quality with non-iron finish. Classic model, slightly fitted.



## SS730 | NON-IRON

Modern business shirt in pinstripe fine twill with non-iron finish. Classic ladies model with modern silhouette and comfortable fit.



## FINE TWILL | KADET

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### S70 | NON-IRON

Modern kadet business shirt in fine twill quality with non-iron finish. Classic model with modern silhouette and comfortable fit.



MODERN FIT



S - 5XL



COLLAR



100% COTTON



LIGHT BLUE



NAVY



### S90 | NON-IRON

Modern kadet business shirt in fine twill quality with non-iron finish. Classic model, slightly fitted.



SLIM FIT



S - 2XL



COLLAR



100% COTTON



LIGHT BLUE



NAVY



### S780 | NON-IRON

Modern kadet business shirt in fine twill quality with non-iron finish. Classic ladies model with modern silhouette and comfortable fit.



MODERN FIT



S - 4XL



COLLAR



100% COTTON



LIGHT BLUE



NAVY

# FINE TWILL | CHECK

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## S40 | NON-IRON

Modern checkered shirt in fine twill quality with a non-iron finish. Classic model with modern silhouette and comfortable fit. Chest pocket.



MODERN FIT



S - 5XL



COLLAR



100% COTTON



LIGHT BLUE



## S55 | NON-IRON

Modern checkered shirt in fine twill quality with a non-iron finish. Classic model, slightly fitted.



SLIM FIT



S - 2XL



COLLAR



100% COTTON



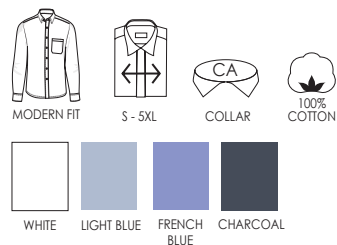
LIGHT BLUE

## DOBBY | ROYAL OXFORD



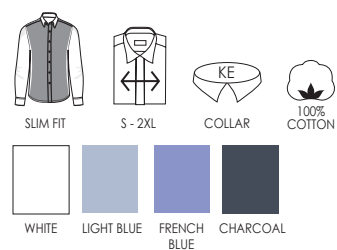
### SS310 | NON-IRON

Elegant business shirt made of extra soft Oxford fabric in improved non-iron quality. Chest pocket.



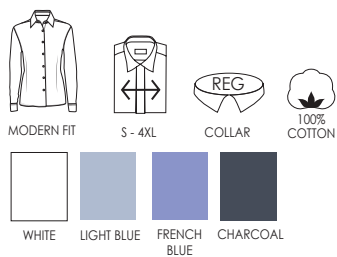
### SS311 | NON-IRON

Elegant business shirt made of extra soft Oxford fabric in improved non-iron quality.



### SS740 | NON-IRON

Elegant business ladies shirt made of extra soft Oxford fabric in improved non-iron quality. Classic ladies model with modern silhouette and comfortable fit.



## DOBBY | ALONSO

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### SS320 | NON-IRON

Elegant business shirt made of extra soft dobbly fabric in improved non-iron quality.



MODERN FIT



S - 5XL



COLLAR



100% COTTON



BLUE



### SS321 | NON-IRON

Elegant business shirt made of extra soft dobbly fabric in improved non-iron quality. Classic model, slightly fitted.



SLIM FIT



S - 2XL



COLLAR



100% COTTON



BLUE

## DOBBY | ROME

---



### SS345 | NON-IRON

Shirt in non-iron quality. Classic model with modern silhouette and comfortable fit. Chest pocket.



MODERN FIT



S - 5XL



COLLAR



100% COTTON



NAVY

## POPLIN | DRESS SHIRT



### S165 | EASY-CARE

Dress shirt with structured front piece, double cuffs and spaces for breast buttons. Made from 100% pure easy care cotton this shirt is the perfect companion to all of life's great occasions.



MODERN FIT



S - 5XL



COLLAR



100% COTTON



WHITE

## POPLIN | TUXEDO



### SS160 | EASY-CARE

Elegant tuxedo poplin shirt. Shirt in the best easy-care quality, suitable for bow tie. The dress shirt has concealed buttons and double cuffs.



MODERN FIT



S - 5XL



COLLAR



100% COTTON



WHITE



### SS161 | EASY-CARE

Elegant tuxedo poplin shirt. Shirt in the best easy-care quality, suitable for bow tie. The dress shirt has concealed buttons and double cuffs.



SLIM FIT



S - 2XL



COLLAR



100% COTTON



WHITE

# THE O-NECK




OEKO-TEX®  
STANDARD 100  
certified  
www.oeko-tex.com

## S620 | Men's O-neck

Luxurious and exclusive Interlock T-shirt with round neck, both stylish and comfortable. Beautifully finished neck ribbing. Made of high-quality cotton to ensure optimum comfort and perfect fit.



FITTED



S - 3XL



100%  
COTTON



93% COTTON /  
7% POLYESTER



LIGHT GREY  
MELANGE



DARK GREY  
MELANGE



WHITE



BLACK



NAVY



LIGHT GREY  
MELANGE



DARK GREY  
MELANGE



OLIVE



DEEP RED



OEKO-TEX®  
STANDARD 100  
certified  
www.oeko-tex.com

## S630 | Ladies' O-neck

Luxurious and exclusive Interlock T-shirt with round neck, both stylish and comfortable. Beautifully finished neck ribbing. Made of high-quality cotton to ensure optimum comfort and perfect fit.



FITTED



S - 3XL



100%  
COTTON



93% COTTON /  
7% POLYESTER



LIGHT GREY  
MELANGE



DARK GREY  
MELANGE



WHITE



BLACK



NAVY



LIGHT GREY  
MELANGE



DARK GREY  
MELANGE



OLIVE



DEEP RED

# THE POLO



OEKO-TEX®  
STANDARD 100  
certified by  
TÜV Rheinland

## S600 | Men's polo

Luxurious and exclusive Interlock polo shirt in soft cotton with attractive button closure. Beautifully finished collar with smart contrast. Made of high-quality cotton to ensure optimum comfort and perfect fit. The polo has a timeless off-duty look.



FITTED



S - 3XL



100%  
COTTON



LIGHT GREY  
MELANGE



DARK GREY  
MELANGE



WHITE   BLACK   NAVY   LIGHT GREY MELANGE   DARK GREY MELANGE   OLIVE   DEEP RED



OEKO-TEX®  
STANDARD 100  
certified by  
TÜV Rheinland

## S610 | Ladies' polo

Luxurious and exclusive Interlock polo shirt in soft cotton with attractive button closure. Beautifully finished collar with smart contrast. Made of high-quality cotton to ensure optimum comfort and perfect fit. The polo has a timeless off-duty look.



FITTED



S - 3XL



100%  
COTTON



LIGHT GREY  
MELANGE



DARK GREY  
MELANGE



WHITE   BLACK   NAVY   LIGHT GREY MELANGE   DARK GREY MELANGE   OLIVE   DEEP RED

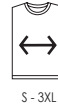
# THE KNIT

OEKO-TEX®  
STANDARD 100  
123456789  
Tested for harmful substances  
www.oeko-tex.com/standard100



## S650 | Men's knit

Elegant pullover with round neck in a lovely, soft merino wool. Smart details at the neck and shoulders for a classic and timeless look. Perfect for both work and leisure. Machine-washable.



50% ACRYLIC /  
50% MERINO WOOL



SAND  
MELANGE



BLACK



NAVY



LIGHT GREY  
MELANGE



DARK GREY  
MELANGE



BLUE  
MELANGE



DEEP RED

OEKO-TEX®  
STANDARD 100  
123456789  
Tested for harmful substances  
www.oeko-tex.com/standard100



## S640 | Ladies' knit

Elegant pullover with round neck in a lovely, soft merino wool. Smart details at the neck and shoulders for a classic and timeless look. Perfect for both work and leisure. Machine-washable.



50% ACRYLIC /  
50% MERINO WOOL



SAND  
MELANGE



BLACK



NAVY



LIGHT GREY  
MELANGE



DARK GREY  
MELANGE



BLUE  
MELANGE



DEEP RED

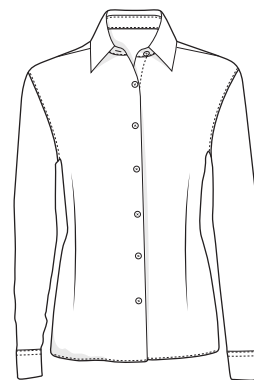
## THE SHIRT FIT



MEN'S MODERN FIT

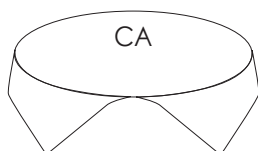


MEN'S SLIM FIT

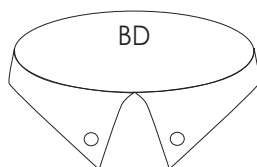


LADIES' MODERN FIT

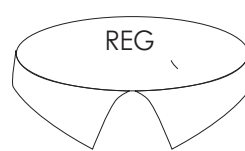
## KNOW YOUR COLLAR



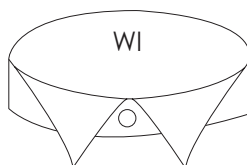
CUT-AWAY COLLAR



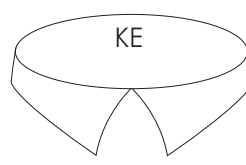
BUTTON-DOWN COLLAR



REGULAR COLLAR



WING COLLAR



KENT COLLAR

## SIZE MEASUREMENT CHART FOR SHIRTS

MEN - MODERN FIT									
	Standard	S	M	L	XL	2XL	3XL	4XL	5XL
A	Collar	37/38	39/40	41/42	43/44	45/46	47/48	49/50	51/52
B	Chest	111	117	123	131	137	147	157	167
C	Waist	101	107	113	121	127	142	152	162
D	Long sleeve length	65	65	67	68	68	68	69	69

MEN - SLIM FIT						
	Standard	S	M	L	XL	2XL
A	Collar	37/38	39/40	41/42	43/44	45/46
B	Chest	102	108	114	120	126
C	Waist	91	97	103	109	115
D	Long sleeve length	66	66	66	68	68

LADIES - MODERN FIT								
	Standard	S	M	L	XL	2XL	3XL	4XL
B	Chest	90	96	102	108	114	120	126
C	Waist	80	86	92	98	104	110	116
D	Long sleeve length	61	62	63	64	65	66	67

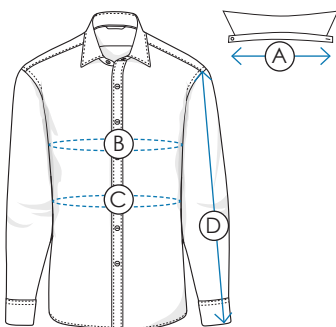
### SIZE MEASUREMENT CHART

With the size measurement chart from Seven Seas you will find the right size straight from the beginning.

The size measurement chart is the essence of standard measuring methods.

All measurements are in centimeters.

The size specifications depend on correct washing and drying of the product.



### MEN

- Ⓐ Collar width is to be measured at the collar from the middle of button to end of buttonhole.
- Ⓑ Chest width is to be measured at the widest point.
- Ⓒ Waist width is to be measured at the slimmest point.
- Ⓓ Long sleeve length is to be measured from shoulder to wrist.

### LADIES

- Ⓑ Chest width is to be measured at the widest point.
- Ⓒ Waist width is to be measured at the slimmest point.

## EASY-CARE

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Several Seven Seas shirts are in Easy-Care quality and require minimal ironing. To achieve the best result, the shirt should be ironed after washing before it is completely dry. The shirts can also be tumble-dried at low heat and afterwards placed on a hanger.



# NON-IRON

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The majority of Seven Seas shirts are Non-Iron. This means that they require minimal or no ironing. After washing and possibly tumble drying at low heat, hang the shirt to naturally dry on the hanger and it is ready for use.



Shirt  
SIZES



S - 5XL



S - 2XL



S - 4XL



S - 5XL



S - 4XL

*The Basics*  
**POPLIN**



MODERN FIT



SLIM FIT



MODERN FIT ♀



SHORT SLEEVE



WHITE



BLACK

*The Basics*  
**OXFORD**



MODERN FIT



SLIM FIT



MODERN FIT ♀



SHORT SLEEVE



WHITE



LIGHT BLUE

*The Basics*  
**VIRGINIA**



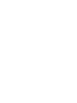
MODERN FIT



SLIM FIT



MODERN FIT ♀



SHORT SLEEVE



NAVY PATTERN

*The Basics*  
**DENIM**



MODERN FIT



SLIM FIT



MODERN FIT ♀



SHORT SLEEVE



INDIGO

*The Twills*  
**FINE TWILL**



MODERN FIT



SLIM FIT



MODERN FIT ♀



SHORT SLEEVE



SHORT SLEEVE ♀



WHITE



BLACK



LIGHT BLUE



NAVY



SILVER GREY

SHORT SLEEVE



WHITE



BLACK



LIGHT BLUE

*The Twills*  
**FINE TWILL**  
CALIFORNIA



MODERN FIT



SLIM FIT



MODERN FIT ♀



SHORT SLEEVE



LIGHT BLUE



DARK GREY

*The Twills*  
**FINE TWILL**  
KADET



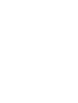
MODERN FIT



SLIM FIT



MODERN FIT ♀



SHORT SLEEVE



LIGHT BLUE



NAVY

*The Twills*  
**FINE TWILL**  
CHECK



MODERN FIT



SLIM FIT



MODERN FIT ♀



SHORT SLEEVE



LIGHT BLUE

*The Royal Family*  
**DOBBY ROYAL OXFORD**



MODERN FIT



SLIM FIT



MODERN FIT ♀



WHITE



LIGHT BLUE



FRENCH BLUE



CHARCOAL

*The Royal Family*  
**DOBBY ALONSO**



MODERN FIT



SLIM FIT



BLUE

*The Royal Family*  
**DOBBY ROME**



MODERN FIT



NAVY

*The After Eight*  
**DRESS SHIRT**



MODERN FIT



WHITE

*The After Eight*  
**TUXEDO**



MODERN FIT



SLIM FIT



WHITE

*The Essentials*  
**O-NECK**



FITTED  
S - 3XL



FITTED ♀  
S - 3XL



WHITE



BLACK



NAVY



LIGHT GREY MELANGE



DARK GREY MELANGE



OLIVE



DEEP REED

*The Essentials*  
**POLO**



FITTED  
S - 3XL



FITTED ♀  
S - 3XL



WHITE



BLACK



NAVY



LIGHT GREY MELANGE



DARK GREY MELANGE



OLIVE



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